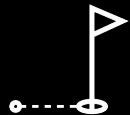


GETTING STARTED

LOGIN!

Golf Simple includes access to the full training video library and Golf Simple digital guide.

Visit golfsimple.com to learn how to use the tools, access the videos and guide, and change your password.



GOLF SIMPLE

WHAT'S IN THE BOX?

- Alignment sticks
- Connection bag
- Short game target
- Simple chipper
- Stability ball
- Golf Simple guide
- Routine scorecard
- Portable sportpack



FOCUS ON FUNDAMENTALS

Golf Simple is an all-in-one solution focused on **four key areas** of improvement: **setup, swing, routine + short game**. The Golf Simple guide walks you through each of these areas and shows you how to use the tools.



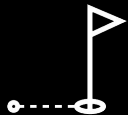
VIDEOS + TOOLS = RESULTS

The videos demonstrate the tools and provide simple instruction and practical tips on how to improve your game. As you progress through each section of the Golf Simple guide, use the **videos, tools + practice drills**, to make improvements in each area.



HOW IT WORKS

- Progress through each section of the **Golf Simple guide**
- Watch the corresponding **videos**
- Use the **key tools** in each section to learn and improve
- Transform your game today!



GOLF SIMPLE

1 SETUP

The first section is *Setup*, which consists of the Natural Grip, Athletic Posture, Alignment, Ball Position, and Connection – the building blocks of a consistent golf game and the foundation for the rest of the Golf Simple program.

KEY TOOLS: Alignment Sticks + Videos

2 SWING

The second section is *Swing* – where we drill to practice engaging the larger muscles (shoulders, back, hips and legs) and disengaging the small muscles (hands and arms).

KEY TOOLS: Stability Ball + Connection Bag + Videos

3 ROUTINE

The third section is *Routine* – the glue that holds everything together and really helps create consistency on a regular basis.

KEY TOOLS: Routine Scorecard + Videos

4 SHORT GAME

The fourth and final section is the *Short Game*, which consists of chipping/pitching, greenside bunker shots, and putting.

KEY TOOLS: Short Game Target + Simple Chipper + Videos